

JOIN THE INTERDENTAL COLLEGIATE SWEETNESS REVOLUTION!

Upscaling the whole mouth health advocacy and capacity-building project based on Vision 2030 for sugar control in India

Supported by FDI's World Dental Development Fund (WDDF)



GOALS:

1. Capacity Building
2. Implementation in Routine Practices
3. Strengthening Advocacy
4. Sustaining Sugar-Free Campus

PROGRAM STRUCTURE:

POSTER COMPETITION	SLOGAN COMPETITION	LESS OR NO SUGAR INITIATIVES
1. Eligibility - Who can participate?		
Students-Undergraduates, Interns, and Postgraduates	Faculty & Students	Dental College Campus: All - Faculty, Students & Employees
2. Core Areas		
<ul style="list-style-type: none"> • Oral Health Impact • Educational Content • Healthy Alternatives • Awareness and Prevention • Hazards of Unhealthy Lifestyle 	<ul style="list-style-type: none"> • Sugar's Impact on Oral Health • Empowering Health Choices • Inspiring Lifestyle Changes • Education and Awareness • Community Health 	<ul style="list-style-type: none"> • Healthy Vending Options • Educational Workshops • Sugar-Free Campus Events/Celebrations. • Promotional Activities for Sugar Alternatives • Dental Health Awareness Weeks • Collaboration with Cafeteria • Sugar-Free Zones • Nutrition Counseling • Innovative Celebration of No Sugar Day: 1st November
Note: Should be visually appealing, concise, and easy to understand/comprehend.	Note: Best slogans are concise, impactful, and memorable.	Note: Activities employed to ensure a lower / no sugar consumption within the limits of College Campus.

3.Submission

Each college can shortlist two posters.

Format and Dimensions:

1. Submit posters in Digital format (JPEG or PNG).
2. Dimensions: A3 size (297 mm x 420 mm) in landscape or portrait orientation.

Each college can shortlist one slogan.

One Detailed Report:

1. Clearly describe all your activities on the campus based on the core areas mentioned above.
2. **Should include:**
 - Purpose and expected outcome/impact
 - Implementation, Steps involved in conducting the activity, Highlight how the activity aligns with the theme of reduced sugar consumption.
 - Target Population reached out to
 - Diversity in engagement of workforce (ranging from faculty to students to employees)
 - Important: To supplement the report with Geo Tagged Pictures (Within the report) & Video Snippets (As Attachments).

4. Judging Criteria

- Clarity and effectiveness in conveying the message.
- Creativity and originality in design and content.
- Relevance to the theme
- Visual appeal and overall presentation.

- Relevance to the theme of Creativity and originality in wording.
- Impact and memorability of the slogan.

- Diversity in the type of activities & workforce engaged to carry them out.

Constitutes 25% of the total score

Constitutes 25% of the total score

Constitutes 50% of the total score

5. What to submit? When to submit?

Each College Representative is to Send the Following as Separate Attachments in **one email One Detailed Report (PDF) + 2 Shortlisted Posters + 1 Best Slogan (PDF)**

Submit Your Entries

Email: info@apjerc.org.in

Deadline: Nov 10, 2023

For Queries: Dr. Saloni Shetty (+919167755833)

**WIN
PRIZES**
and Be the Change!

1st: ₹ 20,000
Plaque Certificate

2nd: ₹ 15,000
Plaque Certificate

3rd: ₹ 10,000
Plaque Certificate

Consolation Prizes

Poster and Slogan Participants of Winning
Colleges to Receive Appreciation Certificates